

In other words...

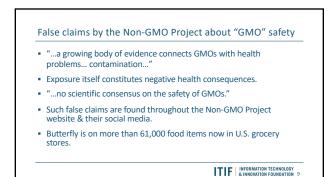
- "GMO" has no defensible meaning; it is literal "nonsense."
- The term "GMO" therefore is intrinsically, inescapably misleading.
- The term "Non-GMO" is therefore also intrinsically, inescapably misleading.
- The Non-GMO butterfly wrongly stigmatizes "GMOs" and misleads consumers.

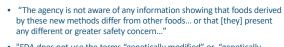
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Interior	IO Project Executive Director Megan Westgate said]
shrink t	coal of the Non-GMO Project, which was started in 2005, is to he market for existing GMO ingredients and prevent new rcial biotech crops." <u>https://www.si.com/articles/more-foods-boast-non-gm</u> o- those-without-gmo-varieties-1440063000





What does FDA say about "GMO" Food Safety?

- "FDA does not use the terms "genetically modified" or "genetically modified organism."
- FDA has reaffirmed these views repeatedly over the past 30 years.

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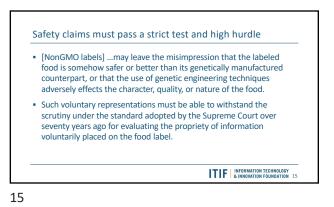








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Labels that mislead or deceive consumers are prohibited

- "The statute is plain and direct. Its comprehensive terms condemn every statement, design and device which may mislead or deceive."
- Deception may result from the use of statements not technically false or which may be literally true.
- The aim of the statute is to prevent that resulting from indirection and ambiguity as well as from statements which are false.
- It is not difficult to choose statements, designs and devices which will not deceive... This test applies to "labeling" as well and, thus, governs promotional and display materials accompanying the sale of food.

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 Thank You!

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