



Washington, DC Section
Institute of Food Technologists

IFT Food Policy Impact
February 18, 2016 9:00AM-4:30PM
1050 Connecticut Ave. NW, Washington, DC 20036

Time	Presentation Title	Speaker
9:00 AM	Welcome	Taylor Wallace, Principal Consultant, Think Healthy Group, LLC
9:10 AM	CFSAN Update	Steven Musser, Deputy Director for Scientific Operations, US FDA
9:40 AM	FSIS 2016 Policy Update	Daniel L. Engeljohn, Assistant Administration, OPD, USDA FSIS
10:10 AM	Break	
10:30 AM	Panel: Election Year Food Landscape	Tony Pavel (<i>moderator</i>), Senior Food Lawyer, Cargill
10:35 AM	Election Year Food Landscape	Kate Houston, Director of Government Relations and Policy, Cargill
10:45 AM	Election Year Legislative and Regulatory Food Politics 101	Kailee Tkacz, Director of Food & Nutrition Policy, Corn Refiners Association
10:55 AM	Balancing "Food" Business and "Food" Policy	Mike Greene, Vice President, Government Affairs, Council for Responsible Nutrition
11:30 AM	FDA Notice of Proposed Rulemaking: Defining Natural	Ivan Wasserman, Partner, Manatt, Phelps & Phillips, LLC
12:00 PM	Lunch	
12:20 PM	Special Lunch Presentation: Welcome to the New Normal	Linda Eatherton, Partner/Managing Director Global Practice Development & Director, Global Food & Beverage, Ketchum
1:00 PM	Panel: Addressing Consumer Demands	Linda Eatherton (<i>moderator</i>)
1:10 PM	Meeting Consumer Demands for Labeling That Responds to Values and Lifestyle Needs	Robert Post, Senior Director, Nutrition and Regulatory Affairs, Chobani
1:20 PM	Addressing Consumer Demands for "Organic"	Marni Karlin, Vice President of Government Affairs & General Counsel, Organic Trade Association
1:30 PM	Words Matter: Translating Policy Language into Actionable Outcomes	Sue Pitman, Partner, FoodMinds
1:40 PM	Time to Get Real - Listening to the Consumer's Voice, Really Listening	Catherine Adams Hutt, President and CEO, RdR Solutions
2:10 PM	2015 Dietary Guidelines: Implementation Issues	Kris Sollid, Director, Nutrition Communications, International Food Information Council
2:40 PM	2020 Dietary Guidelines for Infants and Children- Opportunities and Challenges	Sylvia Poulos, Manager, Scientific and Regulatory Affairs, Infant Nutrition Council of America
3:10 PM	Break	
3:30 PM	Food Safety Modernization Act: Implementation and Industry Preparedness	Sanjay Gummalla, Vice President, Regulatory and Technical Affairs, American Frozen Foods Institute
4:00 PM	Country of Origin Labeling	Chandler Goule, Senior Vice President of Programs, National Farmers Union
4:30 PM	Reception & Networking	

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